

Friends of Hillcross

SPONSORSHIP OPPORTUNITIES 2025

Contact:

Claire Flannery – Head of Events

Friends of Hillcross Committee

07824 467135



ABOUT FRIENDS OF HILLCROSS

Friends of Hillcross is the PTA for Hillcross Primary School, **a thriving school** in the heart of Morden.

Hillcross Primary School has **a fantastic reputation** for creating a **warm and welcoming environment** for all, and nurturing its students as individuals.

In the past we have raised funds to create a **specialist cookery room, art room and music room** for all the children to enjoy as part of their learning.

We all know how important it is get our children and young people **out in the fresh air**, experiencing nature and enjoying exercise too.

This year **our goal** is to raise enough funds to **provide sun awnings** for the school playground so children are able to **enjoy the benefits of the outdoor environment** in hot weather safely and comfortably.



OUR PLANS FOR 2025

Next year, we are planning to build on our existing programme of traditional PTA events with **three exciting events** for Hillcross families and the residents of Merton: **a Laser Show**, a **Family Colour Run** and the **Knights of Middle England Experience**.

This will be the **first time** that a **laser show** and the **Knights' event** take place in the **local area** and they're sure to generate real excitement for the whole local community.

Any **sponsorship** that we receive would not only help make **a significant impact on your profile** in the Merton community, but also help **Friends of Hillcross** make a **positive difference** to the experience of children at Hillcross Primary School.

With many local families feeling the pinch of the **cost of living crisis**, our aim is to bring **unique, memorable and inclusive events** right to their doorstep, at **affordable prices**.



MORDEN LASER SPECTACULAR

Friday 28th February 2025

5 – 8pm

Laser Show & Silent Disco

- A **unique ticketed event** that will be promoted to 281 **Hillcross Primary School families** and those **living in the wider Merton borough**.
- The **Morden Laser Spectacular** will feature bookable **30 min silent disco sessions** in our school hall and a **15-minute musical laser show** half way through.
- A **licensed bar** run by school volunteers and **external food trucks** with refreshments for sale will be available throughout the event.



HILLCROSS COLOUR RUN 2025

Saturday 10th May 2025

12 – 4pm

Family Colour Run

- Our second year running this event, tickets are available across **4 separate time slots**.
- Last year, we welcomed 200 participants – we would like to double this to **400 participants** in 2025.
- There will be **8 colour throw stations** (which can be branded for your business*).
- Representatives from your business can attend to **throw the colour** and **network with participants**.
- We also host a **BBQ** and **licensed bar** with items for sale (in addition to ticket price).
- We would be happy to feature **your logo** on our **certificates**, awarded to **all participants**.



KNIGHTS OF MIDDLE ENGLAND EVENT

Friday 4th July 2025

4 – 6pm

Medieval Marvels

- The **first ever event of its kind** in **Merton**, the **Knights of Middle England** from Warwick Castle will bring their show to **Hillcross Primary School**.
- Taking place in a 60m x 30m arena on the school field, the event will feature a **30-minute falconry display**, followed by a **45-minute interactive jousting show**.
- Tickets will be promoted to **281 Hillcross Primary School families** and **those living in the wider Merton borough**, aiming for **500+ attendees**.
- A **licensed bar** run by school volunteers and **external food trucks** with refreshments for sale will be available throughout the event.



SPONSORSHIP PACKAGES

GOLD

£500

- **Prominent logo** on **event banners** at **both school gates**.
- **Prominent logo** on **event posters & flyers** given out **at school** & placed in **high footfall areas** around **Morden & Wimbledon**.
- **Prominent logo** on pre and post event **content** shared via **Friends of Hillcross social media** channels and other local groups.
- **Advert** in **school newsletter** & **Whatsapp groups** to every parent.
- **Tannoy announcements** thanking our sponsors throughout the event.
- **Four complimentary tickets** to sponsored event.

SILVER

£250

- **Logo** on **event posters & flyers** given out **at school** & placed in **high footfall areas** around **Morden & Wimbledon**.
- **Logo** on pre and post event **content** shared via **Friends of Hillcross social media** channels and other local groups.
- **Two complimentary tickets** to sponsored event.

BRONZE

£100

- **Logo** on pre and post event **content** shared via **Friends of Hillcross social media** channels and other local groups.
- **Two complimentary tickets** to sponsored event.

We would also be hugely grateful for any **raffle prizes** you would be kind enough to donate to any or all of these events.



THANK YOU FOR YOUR TIME

To get in touch with us, please contact:

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